

### Strengthen Sense of Community...



Provide places for people to gather.



Promote historic structure.

### Increase Commercial Activity...



Outdoor sales or advertising without blocking the sidewalk.



Dining alfresco, off the sidewalk, or in the park.



Street/sidewalk facing retail frontage.



Support the Main Street program and principles.

### Pedestrian Scale and Comfort...



Include bicycle facilities.



From seating, plantings and water.



Minimize the car by retaining needed parking to individual destination, in lieu of large parking lots.

### Strengthen Village Character...



Compatible addition to existing structures for changing uses.



Compatible adaptation of existing structures to changing uses.



Retain existing structures.



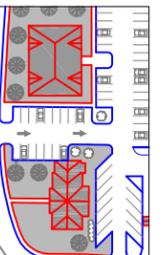
Compatible new construction.



New development composed of smaller separate buildings and parking areas.



Residential opportunities, at a village scale, with private outdoor areas and clear definition between public and private spaces.



Interconnect small parking areas, creating greater continuity, alternate travel paths, and the efficiencies of shared parking, while retaining a small, village scaled transportation system.

### Strengthen Village Signage...



Projecting Signs - Often include a business symbol.



Wall Signs



Free-Standing Signs should be low-profile.

All signage should have limited information, appropriate letter size and strong color contrast, all for easy legibility and identification.



### PRINCIPAL PROPOSAL EVALUATION OBJECTIVES:

1. Interconnectivity and continuity of vehicular facilities.
2. Interconnectivity and continuity of pedestrian facilities.
3. Pedestrian friendly design.
4. Traffic calming techniques.
5. Shared parking.
6. Architectural compatibility.

### Incorporate the Piscataquog River...



An urban edge at the Village's center.



Direct access to the water.

# GOFFSTOWN VILLAGE PLAN

Adopted 11/30/2006  
 By Goffstown Planning Board  
 As An Amendment To The  
 Goffstown Master Plan

THIS DRAWING IS FOR CONCEPTUAL PURPOSES ONLY. THIS IS NOT A CONSTRUCTION DRAWING. DRAWN BY THE DEPARTMENT OF PUBLIC WORKS USING TOWN GIS BASE MAPS. LAST REVISION DATE 9-18-06.