

THIS IS AN UNOFFICIAL SUMMARY OF THE MEETING. PLEASE NOTE THE MINUTES ARE THE OFFICIAL RECORD OF THE MEETING.



Town of Goffstown

TOWN OFFICES
16 MAIN STREET • GOFFSTOWN, NH 03045

Date: November 4, 2016

To: Susan Desruisseaux, Town Administrator

From: Derek M. Horne, Economic Development Coordinator

Re: EDC 11/02/2016 Meeting

The Economic Development Council met at Town Hall on Wednesday, November 2. In addition to approval of minutes, the EDC discussed the following items.

Article Discussion – *The Six Biggest Mistakes in Economic Development Marketing*

The EDC discussed an article in the Summer 2016 edition of the IEDC Economic Development Journal, *The Six Biggest Mistakes in Economic Development Marketing* by Andy Levine. The discussion created the following actionable items:

- Website Update: The EDC is interested in the status on the updated Town website. The EDC would like to provide feedback as the website is developed.
- Sewer Capacity & Facility Plan: The EDC had questions about the available sewer capacity in the agreement with Manchester and the Sewer Commissioner's infrastructure plans. Staff will follow-up and provide available at the next meeting.
- Available Sites on Existing Website: The EDC wanted to test Available Sites on the current website to determine whether or not this was worth the effort.

Other Business & Upcoming Meetings

11/19/16 Greater Manchester Chamber of Commerce
Economic Development and Infrastructure Summit of Southern NH
Manchester Country Club, 7:30 – 11:30AM
Registration Required

The next meeting of the Goffstown Economic Development Council is scheduled for Wednesday, December 7, 2016 at 6:30 pm at Goffstown Town Hall.