

**ECONOMIC DEVELOPMENT COUNCIL
MINUTES**

October 5, 2016

PRESENT: Charles Tentas (Chair), Derek Horne (Economic Development Coordinator), Cathy Whooten, Jo Ann Duffy, Cheryl Anderson and Marc Lemay (BOS Rep).

APPROVAL OF MINUTES OF SEPTEMBER 7, 2016

Cheryl moved, seconded by Selectman Lemay to approve the minutes as amended.

Amendments: Under ED Strategies, the letter b needs to be added in the sentence. Under storefront activities, were should be was.

EDSAT RECOMMENDATIONS

Economic Development Planning Ad Hoc Committee - The Board of Selectmen will be appointing members of an Economic Development Planning Ad Hoc Committee. The EDC will be recommending a member. Jo Ann Duffy volunteered to serve on this Ad Hoc Committee. Cathy Whooten volunteered to be an alternate member. Andy and Steve were not in attendance; however, they did not previously express an interest.

M. Lemay moved, seconded by D. Horne to recommend Jo Ann Duffy as the primary member and Cathy Whooten as the alternate member. Voted unanimously in the affirmative. Cheryl abstained. Motion carried.

MISSION/OBJECTIVES - The plan would identify retention methods for current businesses in town; identify the type of new businesses desirable to the town; identify parcels conducive to these type of businesses; identify federal, state and local incentives to attract businesses to town; develop a marketing plan to attract new businesses to town.

Goals set by Board of Selectmen for Economic Development include the following:

- a. Identify and meet with entities to explore challenges for economic development, including infrastructure i.e. sewer, water, natural gas, etc.
- b. Determine if any entities have identified: specific areas for progressive development; infrastructure needs; funding sources for extending existing infrastructure develop a timeline for extending infrastructure.
- c. Review EDSAT results and establish a committee of Planning Board, EDC, and Selectmen as well as staff liaisons to these committees to develop an Economic Development Plan for the town.
- d. Now that US Commerce has approved CEDS application; watch for available grants available to implement approved CEDS projects.
- e. Develop a marketing strategy to attain this goal.
- f. Meet with Economic Development Council as needed.

Chairman Tentas will reach out to the Sewer Commission and the Water Precincts to find out if there are any plans to expand their systems. He will also contact Tim Redmond to find out about the discussion he had with the gas company regarding the expansion of natural gas.

UPCOMING MEETINGS

The I-293 Planning Technical Advisory Committee is November 16. The meeting will be held from 1 p.m. to 3 p.m. at the Manchester Community College.

The Six Biggest Mistakes in Economic Development Marketing - Charlie suggested the Council discuss this article at the next meeting.

ADJOURNMENT

M. Lemay moved, seconded by C. Whooten to adjourn the meeting at 7:20 p.m. Voted unanimously in the affirmative.

THE NEXT MEETING WILL BE HELD ON WEDNESDAY, NOVEMBER 2, 2016.

Respectfully submitted,

Jo Ann Duffy

The EDC approved these minutes at their 11/2/16 meeting with no changes.