

## Goffstown Cable Access Committee

### Meeting Minutes

September 14, 2016

Attendees: Chairman Brad Parkhurst, IT Director Neil Funcke, GTV Coordinator Adam McCune, Scott Gross, Barbara Doody, Mike Przekaza. Absent: Jason Cote and Gary Girolimon.

### Minutes

Minutes from the previous meeting were reviewed. Barbara motioned, Mike seconded to approve the minutes. ***Vote to approve the minutes: 3-0-1, Scott abstained.***

### Discussion Items:

**Topic 1-** Coordinator Adam McCune presented the following report:

Summer is gone and school is in full swing. With it, we've finished up some upgrades and started in on our sports schedule.

Game broadcasts have been going fantastic. The new JVC camera allows us to input the score via an iPad for most sports. So far, our football crew has utilized it to allow us to not have to put so much effort into editing games, especially graphics.

Single camera games look and feel more professional and as we go along, I feel some of our multi-cam games we do will also benefit from this look.

Along with football, which has seen the long-time "Voice of the Grizzlies" Alan Potvin be joined by new board member, and long time softball broadcast volunteer Scott Gross, we have new teams starting to get coverage.

Hugh Dubrulle, Mike Santoro and Joe Borges have picked out four boys varsity soccer games to film this season. Their first effort was last night and I think it was great. They are doing play by play along with camera and scoreboard operation. Their hope is the experience allows them to do much more next season. I always believe in starting small and support this notion, as it brings new people in.

We've also had some student interest in volleyball and basketball broadcasts. And two of our soccer crew are expressing interest in broadcasting baseball, which would be a first since I've started at GTV.

Sports broadcasting allows us to gain access to large cross-sections of our community. Public awareness of "GTV" is raised every time we cover a game. People have started remembering we are here, which was a struggle when I started. Rather than an afterthought, I think people are starting to seek us out. It's going to cause a bit of a push in workload, but it's something I've been hoping to see since I started.

This summer, we upgraded our school board setup. The school allowed us to install permanent cameras in the information center. This will give staff an efficient way to setup our equipment. The efficiency also gives us a cleaner look in the room, something that is tough to accomplish with a spot setup and not a permanent one like room 106 at town hall.

We are still planning on upgrading the cameras in room 106 and adding a few cameras in room 107 as we head through budget season. Those projects were delayed because of ongoing structural work at town hall.

Our Facebook, youtube pages and Twitter account have been very active. If you haven't already, please "like" the Town of Goffstown Facebook page. Neil and I are both admins on that and will utilize it quite a bit. Last night we posted election results when they became unofficially available.

***Motion to accept the Coordinator's report made by Barbara, seconded by Scott. Motion approved 4-0***

**Topic 2** Brad stopped by the studio to view the new camera. Adam contacted JVC last week and he asked if GTV could do "beta" tests on new equipment and software. The new JVC camera allows for updating sports scores in real time thus reducing editing time significantly. Adam was able to obtain some newer templates for different sports such as softball.

**Topic 3** IT Director and GTV liaison Neil Funcke provided members with an overview of the GTV revolving fund. Based on a revenue estimate from Comcast, it appears that we will be expending this year's GTV budget. This is primarily being driven by the expenditure of equipment lines such as buying a new computer, sound mixer and monitor. However these purchases have made it significantly easier and less time consuming to edit videos.

This year's (2016) revenues from Comcast will be approximately \$128,000. Next year's projections for Comcast revenues will be approximately \$144,000. Neil will be presenting a GTV budget for \$140,000 in 2017

Neil is working with Adam on obtaining an inventory of all equipment at GTV. This includes the cost to replace the equipment and a specific schedule with regard to replacement of equipment so as to be proactive in future budgeting requests.

Due to the absence of Gary Girolimon, there is no school update.

On the town side, Neil mentioned that the board of selectmen approved dark fiber between town buildings. This will take about three months to install dark fiber (fiber optic network). Barbara wanted to know how weather might impact the fiber optic network. Neil explained that unless a telephone pole is damaged in a storm or accident, there should be no impact. Neil explained that the speed in which data is transmitted on the fiber optic network will increase dramatically. Adam stated that with the dark fiber, we could probably broadcast "live" from any town or school building.

**Topic 4-** Brad asked all new members to be sworn in at Town Hall and to contact Cathy Ball.

***Brad nominated Scott Gross as secretary of the Goffstown cable access committee. Brad motioned and Barbara seconded. The motion was approved 4-0***

***Barbara motioned to name Brad Parkhurst as chairman. Mike seconded that motion. The motion was approved 4-0***

**Topic 5-** Neil asked Scott whether he saw a value and continuing the cable access committee based upon Scott's prior experience as a selectman and school board member. Scott stated that based upon

the current structure with a full time coordinator, he did not really feel the need to continue with the current committee as it is structured. Mike stated that he believes the committee should remain in place as it allows for better recruiting not only for GTV producers but also for public awareness.

Brad asked the public to get involved with GTV. Brad stated that the committee does a good job with regard to oversight which is in the public's interest.

Scott suggested we take a look at the current GTV bylaws and mission statement to determine what the committee is actually responsible for. Members agreed.

Scott suggested leveraging GTV sports to attract other producers and shows.

***Motion to adjourn was made by Mike, seconded by Barbara. Motion carried 4-0.***

*Subject to approval by the Cable TV Access Committee.*